

# 2026 SUNRISE FILM FESTIVAL



Sponsorship Opportunities

20-23 AUGUST

Sunrise Film Festival CIC

MARINA  
THEATRE  
LOWESTOFT





# REGULAR SPONSOR OPPORTUNITIES

## Category Award Sponsor – £250

### What's included?

Festival Passes / Award Ceremony Invite

**Logo** on our website supporters page

**Your Business or Brand featured**

with our award & trophy

Opportunity to present award

## Volunteers Sponsor – £750

### What's included?

Festival Passes / Award Ceremony Invite

**Logo** on our website supporters page

**Your Business or Brand featured**

**on the back of our volunteers' t-shirts**

## Awards / After Party Sponsor – £POA

### What's included?

Festival Passes / Award Ceremony Invite

**Logo** on our website supporters page

**Your Business or Brand featured**

within our festival awards

ceremony & after party

Opportunity to place advert promoting

your business before the awards

## Screening Sponsor – £500

### What's included?

Festival Passes / Award Ceremony Invite

**Logo** on our website supporters page

**Your Business or Brand featured**

with your supported screening

Opportunity to place advert promoting

your business before the screening

## Programme Adverts

**Full Page Advert £250:**

A5

**Half Page Advert £100:**

A6

**Quarter Page Advert £50:**

A7

### Artwork Requirements:

Please provide adverts in CMYK colour  
and as a high quality PNG or PDF print.

All graphics and photos must be embedded.

### Example Advert Sizes:

Our programme is A5 sized and printed  
on fsc certified recycled paper.

## AT A GLANCE: WHO WE ARE & WHAT WE DO?

Sunrise Film Festival, based in Lowestoft, Suffolk, was founded in 2021 and in 2026 we are celebrating 5 incredible years screening independent film across overlooked communities.

Across the past 5 years we've had over 5,000 admissions across our annual festivals and year-round activity.

58% of our audience in 2025 were from our local community in Lowestoft's district of East Suffolk.

Our social media has over 8,000 combined followers.

54% of our programme in 2025 was directed by women.

A growing and trusted platform for underrepresented filmmakers in the industry.

In February 2026, we became an independently registered Community Interest Company.



*F-rated is our continued commitment to programme at least 50% of films created by female or non-binary filmmakers.*





## OUR IDEAL SPONSORS: CREATING IMPACT

At Sunrise we love to work with organisations that we create impactful moments with before, during and after our festival... not just simply sticking your logo on a poster.

- Organisations and products that we can share value in and promote with genuine care and passion.
- Sponsorship that helps enhance our mission as a festival and raise aspirations for young people.
- Partnerships that will interest and engage our audience so it benefits your brand.
- Sponsors looking to deepen social impact with a local organisation providing accessible cultural opportunities.

# OPPORTUNITIES



Support our Networking,  
Awards or After Party



Support our  
Film Screenings,  
or Outdoor Cinema's



Support us with specific  
brand activation's or  
in-kind donations

# 2026 FESTIVAL: 20 – 23 AUGUST

Our 5<sup>th</sup> anniversary edition brings opportunities to create brand activations with a wider range of festival screenings and activities taking place outdoors in the heart of Lowestoft.

Proven success of selling out outdoor cinema screenings.

Previous editions have been BFI Audience Network supported and we're a BIFA Qualifying Festival.

## Place-Based Engagement

88%

More Connected To Arts & Culture

## Audience Experience

96%

Good / Excellent

## Wellbeing Impact

84%

Positive Impact



Strongest Age Group  
25-40 year olds

With Healthy Engagement  
With 18-24

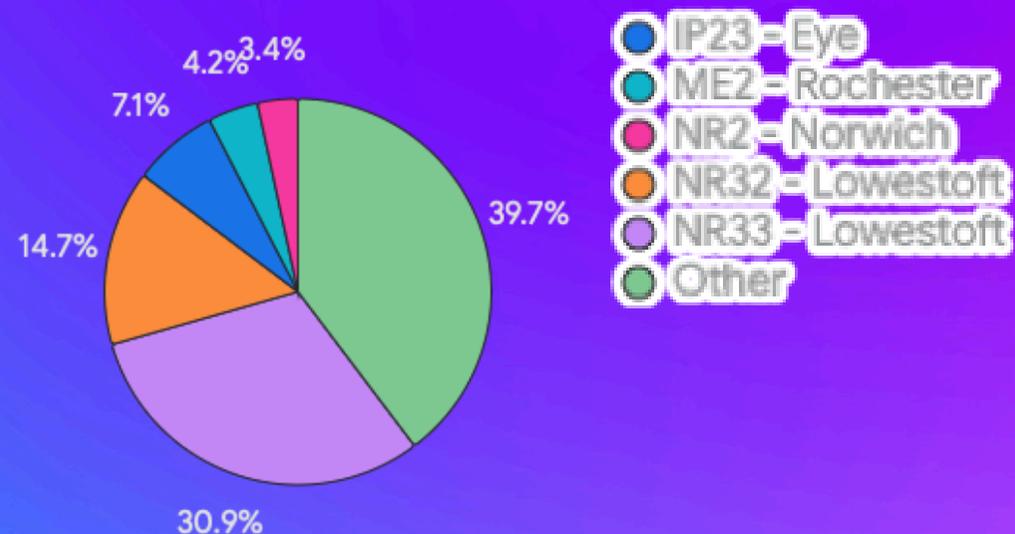
79%  
Attended Because The  
Event Felt Accessible &  
Welcoming

## AUDIENCE REACH & ACCESS

- 62% of attendees travelled by car
- 21% walked to the venue
- 10% used public transport
- 7% used taxis or other means

Over 20% walked to the venue indicating strong hyper-local engagement within the town centre.

72% of audiences booked tickets online, demonstrating effective digital access, while 28% used in-person or phone booking, supporting inclusion for audiences with different access needs.



Audience members and filmmakers also once again travelled to us from across the country including as far as Glasgow and internationally including Germany.



**91% of our audiences would recommend the event to others**



## WHY SPONSOR US

We work with a very limited number of sponsors to ensure we can work with to create valuable partnerships.

- Creating bigger impact for your activations across the festival.
- Category and brand exclusivity.
- A positive representation for your brand from a well respected festival.
- Sponsorship is also shapped around you with our guide sponsor opportunities.

To discuss working with us, reach out us at [sponsor@sunrisefilmfestival.co.uk](mailto:sponsor@sunrisefilmfestival.co.uk)

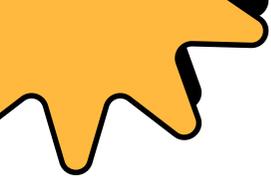


# SUNRISE FILM FESTIVAL



JOIN US 20-23 AUGUST  
IN LOWESTOFT

Sunrise Film Festival CIC



# FESTIVAL SPONSOR OPPORTUNITIES

## Volunteers Sponsor

- 10x** Festival Passes
- 2x** Award Ceremony Invites
- Logo** on back of volunteer t-shirts
- Linked Logo** on our website  
*(2023 - 30,000+ visitors)*
- Logo** in the programme  
*(5,000 copies printed & available online)*
- 1x** dedicated mention on social media
- Acknowledgment** in newsletters

## Sustainability Sponsor

- 10x** Festival Passes
- 2x** Award Ceremony Invites
- Logo** on back of volunteer t-shirts
- Linked Logo** on our website  
*(2024 - 30,000+ visitors)*
- Logo** in the programme  
*(5,000 copies printed & available online)*
- 1x** dedicated mention on social media
- Acknowledgment** in newsletters

## Screening/Event or Venue Sponsor

- 4x** Festival Passes + **2x** Award Ceremony Invites
- Logo** on all digital/print festival marketing of screening/event
- Linked Logo** on event listing webpage
- Logo** in the programme  
*(5,000 copies printed & available online)*
- Promotion** on social media with screening/event
- Acknowledgment & Logo** in every newsletter featuring screening/event
- Logo** shown before screening
- 8 Packages available**

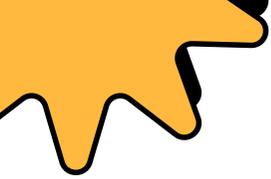
## Category Award Sponsor

- 2x** Festival Passes
- 1x** Award Ceremony Invite
- Logo** on our website supporters page
- Brand featured** with award & trophy
- Opportunity to present award on Sat 24 May
- 8 Categories available**

**↓↓↓ PROGRAMME ADVERT OPPORTUNITIES OVERLEAF**

Our packages can be combined and adapted to include advertising opportunities in our programme. We're also able to consider how we can make bespoke brand awareness opportunities through UGC content on our social media channels & newsletter. *Festival sponsorship opportunities are considered for cash support via your organisation or in-kind products/services.*





# PROGRAMME ADVERTS



**Half Page Advert £150:**

A6 - x 105mm

**Quarter Page Advert £100:**

A7 - 74 x 105mm

**Footer Advert £75:**

## Artwork Requirements:

Please provide adverts in CMYK colour and as a high quality PNG or PDF print. All graphics and photos must be embedded.

## Example Advert Sizes:

<b>Whole Page Ad</b>	<b>Half Page Advert</b>	
	<b>Quarter Advert</b>	
<b>Footer Advert</b>		

Our programme is A5 size, 16 pages long, and printed on fsc certified recycled paper.



# AUDIENCE

Average Rating 2024 - 4.6



62% Of audience share

**Female/Non-binary**

**Average Attendee**

**Attended 4 Screenings**

79% Of our Audience said

**they often attend or**

**participate in arts**

**or culture activities**

**71% Of our Audience members**

**Attended with Friends or Family**

**Average Age Range**

**Attending 16-29**

**67% of Audience members**

**said the festival team were**

**extremely friendly**

**70% of Audience members**

**said they had attended ours**

**or another film festival before**

**40% Attended from outside Lowestoft**

Email [comms@sunrisefilmfestival.co.uk](mailto:comms@sunrisefilmfestival.co.uk) for all enquiries





# KEY STATS & FEEDBACK

**30,000+ Website visits**

**5,000+ Socials Followers**

**16.8k+ Average minimum monthly reach on Instagram**

**Email [comms@sunrisefilmfestival.co.uk](mailto:comms@sunrisefilmfestival.co.uk) for all enquiries**

Though I couldn't stay too long. Lowestoft definitely has the makings of a great long-running festival. The area is very pleasant and the team are great to talk to. Can't wait to see what they do in the coming years with Sunrise Film Festival.

**Nathan Worrall**

Highly recommend submitting to SFF. We felt looked after from the first point of selection – fantastic communication.

**Sarah Leigh**

It was really lovely to see the town get involved in such inclusive independent cinema culture, there's never been that much engagement before.

**Audience Member**

The team behind this festival are very welcoming and helpful.

**Maisie**

Excellent festival run by some passionate people. Exciting to have a festival like this in Suffolk & I'm excited to see it grow in the future!

**Jack Heydon**





# **KEY STATS & FEEDBACK**

**Across the past 4 years we've had over 5,000 admissions across our annual festival's and year-round activity**

**In 2025 we had over 800 individual people attend the festival**