

2026 SUNRISE FILM FESTIVAL



Sponsorship Opportunities

20-23 AUGUST

Sunrise Film Festival CIC

MARINA
THEATRE
LOWESTOFT





REGULAR SPONSOR OPPORTUNITIES

Film Award Sponsor – £250

What's included?

Festival Passes / Award Ceremony Invite
Logo on our website supporters page
Your Business or Brand featured
with our award & trophy
Opportunity to present award

Volunteers Sponsor – £750

What's included?

Festival Passes / Award Ceremony Invite
Logo on our website supporters page
Your Business or Brand featured
on the back of our volunteers' t-shirts

Awards / After Party Sponsor – £POA

What's included?

Festival Passes / Award Ceremony Invite
Logo on our website supporters page
Your Business or Brand featured
within our festival awards
ceremony & after party
Opportunity to place a video advert
promoting your business before the awards

Screening Sponsor – £500

What's included?

Festival Passes / Award Ceremony Invite
Logo on our website supporters page
Your Business or Brand featured
with your supported screening
Opportunity to place a video advert
before films screen.

Printed Festival Programme Advertising

Full Page Advert £150:

A5 Portrait

Half Page Advert £50:

A6 Landscape

Artwork Requirements:

Please provide adverts in CMYK colour
and as a high quality PNG or PDF print.
All graphics and photos must be embedded.

Example Advert Sizes:

Our programme is A5 sized and printed
on fsc certified recycled paper.

AT A GLANCE: WHO WE ARE & WHAT WE DO?

Sunrise Film Festival, based in Lowestoft, Suffolk, was founded in 2021 and in 2026 we are celebrating 5 incredible years screening independent film across overlooked communities.

Across the past 5 years we've had over 5,000 admissions across our annual festivals and year-round activity.

58% of our audience in 2025 were from our local community in Lowestoft's district of East Suffolk.

Our social media has over 8,000 combined followers.

54% of our programme in 2025 was directed by women.

A growing and trusted platform for underrepresented filmmakers in the industry.

In February 2026, we became an independently registered Community Interest Company.



F-rated is our continued commitment to programme at least 50% of films created by female or non-binary filmmakers.





OUR IDEAL SPONSORS: CREATING IMPACT

At Sunrise we love to work with organisations that we create impactful moments with before, during and after our festival.

- Organisations and products that we can share value in and promote with genuine care and passion.
- Sponsorship that helps enhance our mission as a festival and raise aspirations for young people.
- Partnerships that will interest and engage our audience so it benefits your brand.
- Sponsors looking to deepen social impact with a local organisation providing accessible cultural opportunities through our annual festival and year-round through workshops and community events.

OPPORTUNITIES



Support our Networking,
Awards, After Party
or Volunteers



Support our
Film Screenings,
or Outdoor Cinema's



Support us with specific
brand activation's or
in-kind donations

2026 FESTIVAL: 20 – 23 AUGUST

Our 5th anniversary edition brings opportunities to create brand activations with a wider range of festival screenings and activities taking place outdoors in the heart of Lowestoft.

Proven success of selling out outdoor cinema screenings.

Previous editions have been BFI Audience Network supported and we're a BIFA Qualifying Festival.

Place-Based Engagement

88%

More Connected To Arts & Culture

Audience Experience

96%

Good / Excellent

Wellbeing Impact

84%

Positive Impact



Strongest Age Group 25-40 year olds

With Healthy Engagement With 18-24

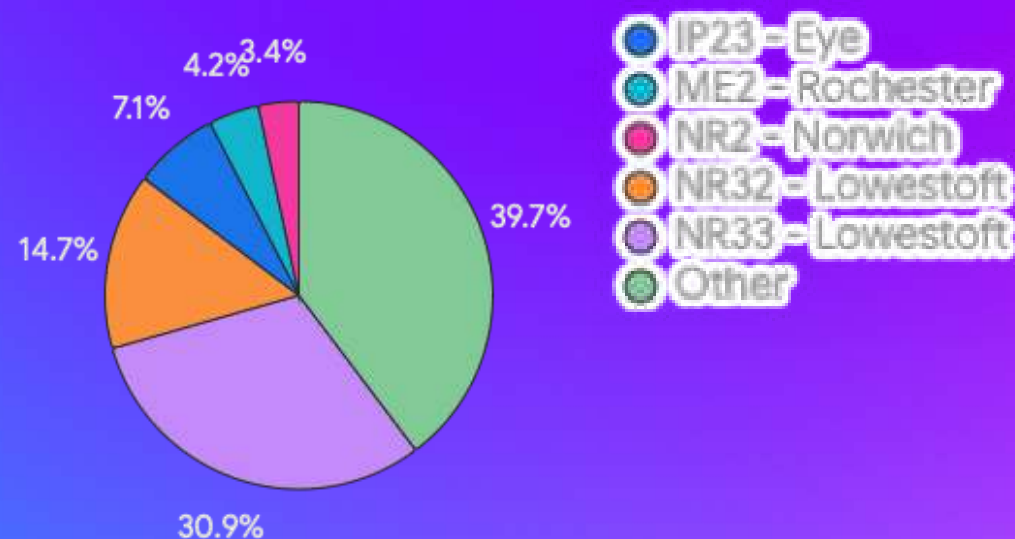
79% Attended Because The Event Felt Accessible & Welcoming

AUDIENCE REACH & ACCESS

- 62% of attendees travelled by car
- 21% walked to the venue
- 10% used public transport
- 7% used taxis or other means

Over 20% walked to the venue indicating strong hyper-local engagement within the town centre.

72% of audiences booked tickets online, demonstrating effective digital access, while 28% used in-person or phone booking, supporting inclusion for audiences with different access needs.



Audience members and filmmakers also once again travelled to us from across the country including as far as Glasgow and internationally including Germany.



91% of our audiences would recommend the event to others



WHY SPONSOR US

We work with a very limited number of sponsors to ensure we can create valuable partnerships.

- Creating bigger impact for your activations across the festival.
- Category and brand exclusivity.
- A positive representation for your brand from a well respected festival.
- Sponsorship is also shaped around you with our guide sponsor opportunities.

To discuss working with us, reach out to us at sponsor@sunrisefilmfestival.co.uk



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JOIN US 20-23 AUGUST
IN LOWESTOFT

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