



SPONSORSHIP OPPORTUNITIES

Delivered by

SUNRISE
STUDIOS

2024/25

☀️ sunrisefilmfestival.co.uk ☀️



ABOUT US

Sunrise Film Festival (SFF), based in Lowestoft, Suffolk was founded in 2021.

Proudly providing a platform for filmmakers that are yet to be discovered or struggling to be picked up. #SunriseFilmFestival is a celebration of undiscovered talent and independent film from across the UK and internationally, that actively supports and champions filmmaking in Lowestoft on the East Coast!

In 2023 we screened just over 130 independent films as part of our official selection to our live audiences and presented 14 prestigious awards at our festival award ceremony.

In early 2024 we became a BIFA qualifying festival, for British Short Films (Section B).

Email joshua.freemantle@accessct.org with all enquiries.



FESTIVAL SPONSORS

Headline Sponsor (1 year or multiple): £POA

10x Festival Passes + **4x** Award Ceremony Invites

(inc. 5 minute slot to open proceedings)

Logo on all digital/print festival marketing*

(as presenting partner)

Linked Logo on our website *(2023 - 20,000+ visitors)*

Logo in the programme with page border advert

(5,000 copies printed & available online)

2x dedicated mentions on social media

Acknowledgment & Logo in every newsletter

Included in pre-launch publicity and on all posters

Logo shown before all screenings

Volunteers Sponsor (1 year or multiple):

5x Festival Passes

2x Award Ceremony Invites

Logo on back of volunteer t-shirts

Linked Logo on our website

(2023 - 20,000+ visitors)

Logo in the programme

(5,000 copies printed & available online)

1x dedicated mention on social media

Acknowledgment in newsletters

promoting volunteers

Sustainability Sponsor (1 year or multiple):

5x Festival Passes

2x Award Ceremony Invites

Logo on back of volunteer t-shirts

Linked Logo on our website

(2023 - 20,000+ visitors)

Logo in the programme

(5,000 copies printed & available online)

1x dedicated mention on social media

This opportunity is no longer available

Screening/Event or Venue Sponsor (1 year or multiple): £300

4x Festival Passes + **2x** Award Ceremony Invites

Logo on all digital/print festival marketing of screening/event

Linked Logo on event listing webpage

Logo in the programme

(5,000 copies printed & available online)

Promotion on social media with screening/event

Acknowledgment & Logo in every newsletter featuring screening/event

Logo shown before screening

8 Packages available

Category Award Sponsor

(1 year or multiple): £100

2x Festival Passes

1x Award Ceremony Invite

Logo on our website

supporters page

Brand featured with

award & trophy

8 Categories available

PROGRAMME ADVERT OPPORTUNITIES OVERLEAF



Our packages can be combined and adapted to include advertising opportunities in our programme.

**Excludes any SFF presents or touring marketing | Packages lined out are now taken.*



PROGRAMME ADVERTS



Whole Page Advert £200:

A5 - 148 x 210mm

Half Page Advert £150:

A6 - x 105mm

Quarter Page Advert £100:

A7 - 74 x 105mm

Artwork Requirements:

Please provide adverts in CMYK colour and as a high quality PDF print.

All graphics and photos must be embedded.

(a 3mm bleed is preferred)

Example Advert Sizes:

Whole Page Ad	Half Page Advert	
	Quarter Advert	

Our programme is A5 size, 12-14 pages long, and printed on fsc certified recycled paper.



AUDIENCE

Average Rating 4.4



Average Spend of Audience Members

Whilst in Lowestoft **£35**

72% Of our Audience were **Female/Non-binary**

79% Of our Audience said **they often attend or participate in arts or culture activities**

71% Of our Audience members **Attended with Friends or Family**

Average Age 24

67% of Audience members **said the festival team were extremely friendly**

70% of Audience members **said they had attended ours or another film festival before**

30% Attended from outside Lowestoft





KEY STATS & FEEDBACK

20,000+ Website visits

3,000+ Socials Followers

2,000+ In person Attendees

8.6k+ Average minimum monthly reach on Instagram

Email joshua.freemantle@accessct.org for all enquiries



Though I couldn't stay too long. Lowestoft definitely has the makings of a great long-running festival. The area is very pleasant and the team are great to talk to. Can't wait to see what they do in the coming years with Sunrise Film Festival.

Nathan Worrall

Highly recommend submitting to SFF. We felt looked after from the first point of selection - fantastic communication.

Sarah Leigh

It was really lovely to see the town get involved in such inclusive independent cinema culture, there's never been that much engagement before.

Audience Member

The team behind this festival are very welcoming and helpful.

Maisie

Excellent festival run by some passionate people. Exciting to have a festival like this in Suffolk & I'm excited to see it grow in the future!

Jack Heydon

